



RULES AND FEES

1. GENERAL CONDITIONS

Participation in The Best Brand Awards (hereafter TBBA) is an international contest and the entire process will be carried out online through www.bestbrandawards.com.

All entries must be made before the “Open for entries” process closes.

Submitters declare that they are the owners of their designs or have the right to use them and no rights of third parties will be infringed by the acceptance of these bases.

Submitters also agree to relieve The Best Brand Awards of all responsibility with respect to any claims whatsoever, including but not limited to copyright claims, that may be made against The Best Brand Awards by reason of any such presentation.

2. WHO CAN TAKE PART

All professionals (Agencies, Companies, Branding Studios, Marketing departments, Freelancers etc.) working in brand design.

3. ENTRY FEE AND PAYMENT

The entry fee depends on the date of payment of the entry:

- Early Entry Fee: 55USD or 38€ per entry.
- Regular Entry Fee: 65 USD or 55 € per entry.
- Late Entry Fee: 90 USD or 77 € per entry.

There's no limit in the number of entries by submitter.

The payment process will be made via PayPal, except for the special pay for more than ten pieces that can be made by bank transfer (consult the terms of the promotion).

4. GENERAL PIECE REQUIREMENTS

- Unique logo, centred in white background (digital, not applied to supports). - 1200 x 1200 px/ RGB/ jpeg/ jpg/ png or tiff (not bigger than 2 MG).

5. CATEGORIES, AWARDS AND JUDGING



5.1 Categories

There are 2 global categories and 6 geographical ones.

Global categories:

Best Brand of the World - The brand with the best global score.

Best Agency of the World - The agency/designer with the best score in 4 brand designs, selected among submitters with a minimum of 4 pieces enrolled.

Geographical categories:

Best Brand in each zone - The brand with the best score in each zone:

- Africa
- Asia
- Europe and Russia
- Central America and South America
- North America and Canada
- Oceania

5.2 Awards

Only the winners of each category will receive a physical medal.

The BBA, as recognition of the quality of brand designs by categories, will send a special digital certificate to the 20 finalists in each category.

The Best Brand Awards can declare that none of the categories is awarded if the pieces do not meet the required quality.

Winners could ask for duplicated medals and physical certificates sending an email to hello@bestbrandawards.com.

5.3 Judging

A Jury composed of top international professionals will decide the BBA winners.

Selection criteria are based on visual originality (new innovative solution) and coherence with the objectives (based on description given by the entrant).

In the Best Agency of the World category, the winner will be selected as a result of the valuation average of the best 4 pieces enrolled per company in any of the general categories.

The Best Brand Awards may contact the client related to any entry on the jury's request at any time during the voting process to answer any questions about the implementation or



presentation of the work.

COMPETITION AND ELEGIBILITY

By participating in TBBA, submitters allow the organisation to collect and use of information as stated herein. If TBBA decide to change the privacy policy, the organisation will post the changes on LEGAL NOTICE so that submitters are always aware of what information the TBBA collects, its use, and under what circumstances the Awards disclose it. In this sense, by logging in, participants subscribe to the TBBA's Newsletter automatically, having the possibility to unsubscribe in any moment.

Each brand design is an entry. An entry can only be registered by the same company once in the same category.

Each brand design must contain a description in English and a maximum of 200 characters including spaces.

Registered pieces should not include watermarks of any kind, and references of the author or the agency.

It is the submitter's responsibility to check and enter all the correct credits for each entry.

The organization may refuse to accept entries offending national or religious features.

No message or part of content that has been declared illegal by the courts or advertising self-regulatory bodies may appear. If in the course of the competition any judgment that is the participant's responsibility is issued, this situation should be notified to the Best Brand Awards organization.

The Best Brand Awards could disqualify pieces if it transpires that the information provided in the registration process is false or does not meet these requirements.

All logos created between 2015-2016 which don't have been enrolled in TBBA 2015.

In the event that several companies participate with the same piece, if awarded, the prize will be granted to the entry that was made first.

OTHER RULES

The Best Brand Awards requests clients' full details and reserves the right to contact the client directly to clarify or confirm any information relating the entry or the contest.

By submitting work and paying the corresponding entry fees, submitters authorise The



Best Brand Awards to use and exhibit the submitted entries, in whole or in part, in any way, time or place that The Best Brand Awards considers adequate, without limitation. TBBA will mention the author and their agency.

The organizers reserve the right to request the issuance of certificate of a submitted piece. Supporting documents must be issued by the corresponding means or by the advertiser.

The organizers reserve the right to withdraw any faulty piece from the competition that has not been made available under the conditions specified for each category.

Registration will not be valid if not there is no payment before the closing date for registration of pieces.

The paid fees are non-refundable.

TBBA will request no extra bank charges during the payment process.

No extra fees will be requested when an award is won.

Deadlines may sustain changes. If it were the case, The Best Brand Awards will announce the new deadlines through www.bestbrandawards.com

In the event of deadline extensions, no late fee will be requested.

The organization reserves the right to modify the rules during the course of the awards in favour of the awards.

The Organisers could compile any entry into a collection of pieces. Such a collection may not, nor may any extracts of it, be copied, marketed or sold by any organization other than The Best Brand Awards. Each contestant agrees to assist the organization in supporting any legal action that may be taken to prevent a breach of this condition and in that case, to supply information to the organisers immediately so that they are aware. It can by no means become an unauthorised collection or compilation that is available for sale or distribution elsewhere.

Participation in TBBA implies full acceptance of these rules. Non-compliance with any competition rules results in an entry's automatic disqualification.

Entrants may be required to supply additional material of any shortlisted or winning work for promotional publication exhibitions or other materials held after the awards.